



# WORLD ECONOMIC FORUM- PPC CLUB COLLABORATION

## Case Studies opportunity

This year, the World Economic Forum will launch a new Global partnership for Local Investment to unlock critical investment for local communities. The organization will create a digital hub for cities to access case studies, models, and other resources to help support new public-private collaborations.

### MISSION

Connect the global ecosystem to catalyze new collaborations, build a global track record of success, and help cities meet their urban transformation goals.

### OPPORTUNITY

20 students will be selected to work with the organization on case studies of good public-private collaborations to be featured on the digital hub under the guidance of Christy Mitchell, Lead-Urban Transformation.

### PROCESS OF THE PROJECT

- 1 Initial research on the context and impact of the public-private collaboration.
- 2 Short interview with a private or public sector institution involved in PPP facilitated by the World Economic Forum, to gain richer insight into the lessons learned.
- 3 Final presentation of all case studies with the Urban Transformation team from the World Economic Forum (Last week of May)

### TIMELINE

- **April 11th:** Applications reception: <https://forms.gle/EeksFRMhLkFPr3L57>
- **April 13th:** Selected students will be announced on the PPC Club newsletter, via mail. Be sure to be subscribed to the club to receive it.
- **April 14th:** Q&A meeting with the PPC board.
- **April 18th:** Meeting with the Urban Transformation team from the WEF.
- **April 18th-May 23rd:** Case studies development
- **Last week of May** (exact day TBD): Presentation of case studies to the WEF team.

\*Students will work on pairs. Application process is individual, selected students will have the opportunity to choose a partner to work with.

\*The project will require around 15-20 hours of work in total.